

## CASE STUDY I HAMPTON COURT

PROPERTY RENTAL RATES INCREASED FROM $\$ 20.75$ TO $\$ 26.00$ PER SQUARE FOOT.
SITUATION

- Building had numerous deferred maintenance items in need of repai
- The finishes were outdated and filled with brass accents throughout building
- The property lacked curb appeal.
- Tenant retention was low, and lease rates were averaging $\$ 20.75$ per square foot.


## ACTION

- Deferred maintenance items were prioritized and methodically staged to reduce impact on operating expenses.
- An aggressive capital campaign was put in place to remodel common areas to improve property appearance.
- The landscape was redesigned to create focal points and draw attention to the property and improve curb appeal.
- Through aggressive negotiations on electricity rates and corrective mechanical operations, Stream was able to save $\$ 0.74$ per square foot on electricity expenses.


## RESULTS

- Property rental rates increased to $\$ 26.00$ per square foot
- The property sold within 28 months of purchase, ahead of the targeted disposition and above landlord expectations for return on investment.

