



### **Stream Carolinas**

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## **Brittany Kowalski**

### **Strategic Marketing Manager**

Brittany Kowalski joined Stream in 2018 and is the Strategic Marketing Manager for Stream Carolinas. She is responsible for collaborating directly with the local Managing Partners on strategic marketing campaigns and oversees each division's creative operations, digital marketing, branding, communications and public relations. In her role, Brittany is also responsible for executing marketing deliverables for the agency leasing and investment sales teams.

Prior to joining Stream, Brittany worked at Cushman & Wakefield as the graphic designer, handling the presentation and marketing materials for the agency leasing, industrial and capital markets teams, as well as general branding for the Charlotte office.

Brittany was born and raised in Buffalo, NY and moved to Charlotte, NC in 2014. Brittany attended SUNY Cortland where she received a Bachelor of Arts with an emphasis on graphic design.

### **Education & Designations**

State University of New York at Cortland  
Bachelor of Arts in New Media Design