



#### **Stream Houston**

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## **Carla Rodriguez**

### **Creative Manager**

Carla Rodriguez is a multidisciplinary designer with over 10 years of professional design experience. She serves as a Senior Graphic Designer for the Houston market. Carla implements her vast knowledge and design experience to create marketing campaigns, client pursuits, and other marketing collateral across print and digital platforms, while also ensuring brand integrity and consistency. Carla also excels in website design, photography, social media content creation, and video production.

Prior to joining Stream, Carla was a freelance graphic designer and marketing consultant. She conceived brand strategies and designed corresponding brand identities, created social media assets, and developed websites to assist diverse small businesses throughout Texas.

Carla attended St. Mary's University where she graduated with a Bachelor of Arts in English-Communication Arts.

#### **Education & Designations**

Bachelor of Arts in English-Communication Arts, St. Mary's University

#### **Affiliations**

AIGA Houston