

**Stream Austin**

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Jordyn Repka

Senior Content Marketing Specialist

Jordyn Repka joined Stream in 2021 and is the Senior Content Marketing Specialist for Stream's Austin market. In her role, Jordyn is responsible for creative design and marketing content and is heavily involved in the branding process for Stream Austin clients. Jordyn works collaboratively with the team to ideate and define content goals, develop content strategies, and create specialized and targeted content for a variety of platforms. In addition, Jordyn coordinates directly with Austin's industrial, office, tenant representation, and retail departments to ensure timely delivery of assignments and marketing assets. She also designs digital and print collateral including tour books, brochures, websites, and email campaigns.

Prior to joining Stream, she interned for HarperCollins Publishing in Nashville and worked as a Graphic Design Assistant for a local print shop. She received her Bachelors in Marketing with a Digital Strategy emphasis and an art minor at the University of Mississippi.

Education & Designations

The University of Mississippi - B.B.A. Marketing, Digital Strategy Emphasis
Minors: Digital Media Studies, Art Emphasis