



Stream Dallas

2001 Ross Avenue
Suite 400
Dallas, TX 75201

T: 214.252.7995

melanie.smeragliuolo@streamrealty.com
[LinkedIn](#)

Melanie Smeragliuolo

Senior Manager, Pursuit and Content Marketing

Melanie Smeragliuolo is the Senior Manager of Pursuit and Content Marketing for Stream's National Marketing team. In this role, Melanie develops and manages copy to promote Stream's values and services across touchpoints, including high-profile pursuits and positioning pieces. She joined Stream in 2022 as a Senior Business Development and Response Copywriter.

For nearly a decade, Melanie ran a successful freelance writing business, creating and managing content and coordinating RFPs for clients spanning the property management, DEI, professional development, consumer services, and environmental industries. She previously worked for the Howard Hughes Corporation and the New York State Senate.

Education & Designations

Bachelor of Arts in Political Science, City University of New York

Affiliations

- BW-M, ES-M APMP®
- Association of Proposal Management Professionals (APMP®) - Member