



#### **Stream Dallas**

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## **Sandy Wesp**

### **Vice President, Strategic Content & Engagement**

Sandy Wesp joined Stream in 2019 and is the Vice President, Strategic Content & Engagement. Sandy's focus includes the development of content strategy for pursuits and positioning efforts that reinforces Stream's brand recognition and articulates the differentiating value Stream's teams bring to the market. These efforts include crafting first-class content and strategies that drive measurable results for Stream in markets across the U.S.

Prior to joining Stream, Sandy served in a national team capacity with two global real estate firms. Most recently, Sandy was the Director of Content Development, responsible for advancing thought leadership initiatives and creating scalable pursuit content for business development opportunities at Colliers International. Previously, Sandy co-led a national business development team as CBRE's Director of Investor Services Pursuits, devising and executing pursuit strategies for new business opportunities.

### **Education & Designations**

Bachelor of Business Administration, Degree in Marketing – University of Wisconsin, Whitewater