



Stream Southern California

3161 Michelson Drive
Suite 100
Irvine, CA 92612

T: 949.203.3037
M: 213.948.3206

susan.bloomfield@streamrealty.com
[LinkedIn](#)
[Twitter](#)

Susan Bloomfield

Chief Marketing Officer

Since joining Stream Realty Partners in 2019, Susan Bloomfield has brought a blend of visionary storytelling and advanced marketing strategies to Stream's forefront. Her tenure is marked by the establishment of high-performing, client-focused marketing teams that excel in B2B2C content, marketing technologies, location and labor data visualization, and positioning and digital strategies—significantly strengthening Stream's marketing platform, reach and engagement.

Prior to Stream, Susan served as the Vice President of U.S. Marketing & Research for Colliers International, where she played a crucial role as a member of the senior executive team. Her leadership was instrumental in expanding the firm's strategic marketing and research platform, elevating brand visibility and fostering expansive business growth.

Susan also sharpened her expertise while holding the position of National Director of Pursuit Marketing for CBRE's U.S. Investor Services. There, she spearheaded a team dedicated to crafting and executing comprehensive national pursuit strategies, effectively communicating the firm's value proposition, and enhancing business development outcomes.

Her track record in these roles has established her as a transformative leader in the CRE marketing sphere and she was honored as Globe Street's 2021 Woman of Influence in Marketing and Communications.

Education & Designations

Master of Science, Leadership and Management - University of La Verne | 2009
Bachelor of Arts, English - University of La Verne | 2001